

Ordinance 797

Exhibit A

Westernization Code Text Amendments

Amended Sections Only

Plain Text = existing code language

Underline = new code language

~~Overstrike~~ = existing code language to be struck

Chapter 15.08 WESTERNIZATION

Sections:

- 15.08.010 Purpose.
- 15.08.020 Westernization design review board.
- 15.08.025 Westernization administrator.
- 15.08.030 Applicability of regulations—Permit required.
- 15.08.040 Westernization permit exemptions.
- 15.08.060 Timing, validity of actions.
- 15.08.070 Fees.
- 15.08.080 Definitions.
- 15.08.100 Enforcement.
- 15.08.200 Winthrop western theme.
- 15.08.210 Authentic style, design, materials, colors, and fonts.
- 15.08.220 Design and material standards—Applicability.
- 15.08.230 Design and material standards—Buildings and structures.
- 15.08.240 Design and material standards—Building elements.
- 15.08.250 Design and material standards—Signs, artwork, murals.
- 15.08.260 Design and material standards—Exterior lighting.
- 15.08.270 Design and material standards—Mobile food vending.
- 15.08.300 General application requirements.
- 15.08.310 Review procedures.
- 15.08.320 Certificate of completion.

15.08.030 Applicability of regulations—Permit required.

3. New Construction

- a. "Coming Soon" Sign. One Sign per business is allowed.
- b. A sign must be framed of dimensional lumber. Sign shall be paper, or approved canvas appearing material, preferably hand lettered and painted. Must not exceed six square feet in the W1 and W2 district and no more than twelve square feet in the W3 district.
- c. The sign may be affixed to the inside of a window facing a public way, the outside surface of a building, or as a Freestanding sign. Sandwich boards are not allowed.
- d. The sign shall endeavor to include four elements from 15.08.250 A.2
- e. The sign must be removed within seven days from the issuance of the certificate of occupancy.
- f. See examples at Town Hall.

3. 4. Outdoor menu signs for full-service restaurants. A menu sign shall be no larger than twenty-two (22) inches by twenty-eight (28) inches and shall be affixed to or enclosed within a structure complying with chapter standards for material and placement.

4. 5. A chalkboard to advertise specials for a business in the W-2 or W-3 district. A chalkboard shall not be composed of plastic or reflective material. A chalkboard shall be affixed to the building parallel to the main facade and shall not exceed four square feet in size. A chalkboard background color shall be black with a matte finish; lettering shall be white with a matte finish.

5. 6. Signs of local, county, state, and federal government entities, except signs governed by the federal Manual on Uniform Traffic Control Devices.

6. 7. One commemorative plaque per business is allowed in all districts. A commemorative plaque shall not exceed two square feet in size, with lettering not exceeding one inch in height.

7. 8. Banners for nonprofit events taking place in the 98862 zip code may be hung for fourteen (14) days prior to an event and must be removed within forty-eight (48) hours of the event's completion. Banners must be made of canvas or woven nonreflective fabric and must obtain a westernization permit. Banners shall be no larger than five feet tall and sixty (60) feet in length. Banners may be used annually upon WDRB approval when placement is contingent on a yearly special event permit with the town.

15.08.040 Westernization permit exemptions.

A. A westernization permit is not required for constructing, renovating, painting, roofing, or altering the exterior of a structure, utilities and appurtenances or the storage of material where the activity is fully obscured or not visible from the adjacent public way. Building or installing screening to block a building element or activity from view requires a westernization permit and conformance with this chapter.

B. The following signs or displays do not require a westernization permit or application fee, but shall be installed and maintained in conformance with this chapter:

2. Window displays in a business in ~~a W-3~~ all districts may advertise any community event or public service. Window displays advertising a community event or public service shall be no larger than three square feet in size, limited to 2 displays per business.

10. Community bulletin board at the Winthrop library (112 Norfolk Rd.) and the Winthrop visitor center (49 State Route 20), Winthrop Town Hall (206 Riverside), RiversMeet (315 Riverside), and Inside Out Home and Garden (168 Riverside).

C. A public project undertaken by the town of Winthrop is not exempt from the requirements of this chapter and shall require proposal review by the WDRB and a westernization permit. ~~Town Public~~ Public projects shall comply to the maximum extent practical and feasible with all aspects of this westernization code. A public project involving concrete, asphalt, or gravel surface of a public way, constructed and maintained for public health and safety, according to adopted public works standards is exempt from the requirements of this chapter and shall not require a westernization permit; WDRB shall have an opportunity to review exempt public works projects during initial design phase and may advise the Town on materials or design elements for continuity with the western theme. Painted and applied pavement markings governed by the federal Manual on Uniform Traffic Control Devices are exempt from this chapter and shall not require a westernization permit. Cast iron drainage grates, sewer and water covers, and utility vault covers are exempt from the requirements of this chapter and shall not require a westernization permit. If at any time the town has difficulties meeting all the requirements of the code due to public safety or project requirements, these must be brought to the WDRB for review and discussion.

15.08.080 Definitions.

"Quarry Screen" / Aggregate Screen: Aggregate wire mesh, also known as screen deck, is a type of woven wire mesh that is used in the construction industry for screening and separating aggregates.

"Weathered corrugated metal" means a standardized sheet of mild steel, 2.67" repeat pattern rhythm, used for roofing or siding which has been cold rolled to impart corrugation and naturally or chemically weathered such that the surface is entirely matte finish at the time of installation. (Ord. 781 § 1 (Exh. A), 2024; Ord. 776 § 1 (Exh. A), 2023; Ord. 713 § 1 (Att. A)(part), 2019; Ord. 692 § 1 (Att. A)(part), 2017)

15.08.210 Authentic style, design, materials, colors, and fonts.

C. Color. All structures, signs and artwork shall be period-authentic color. Untreated new or weathered wood siding is permitted; ~~clear-coating or water-sealing of wood siding with modern sealants~~ high gloss and semi gloss finishes are is not period-authentic and is are not allowed, ~~although use of clear oil as a preservative is permitted~~. The town council shall adopt a set of allowed westernization colors for structures, signs and artwork subject to this chapter. All colors shall be matte finish and shall match the allowed westernization colors. Colors used for coloring building elements or coloring signs shall be as presented on the set of allowed westernization colors and may be blended, layered, or graded; artwork and murals may employ greater freedom using allowed westernization colors. See approved color list Exhibit B

15.08.230 Design and material standards—Buildings and structures.

A. Exterior Siding.

2. W-2 District. Siding on the front facade on street level shall be vertical rough-sawn lumber using board and batten technique or milled wood horizontal siding with four- to seven-inch reveal or a wood appearing product approved by the WDRB. Surfaces shall not be highly finished, refined or expressing regularity or precision achieved by modern building materials. No weathered corrugated metal is allowed on the front façade of any building. Building side walls and rear walls may be composed of masonry, brick or weathered corrugated metal, 2.67"repeat pattern rhythm, limited to use no higher than forty-eight (48) inches above grade. All materials must be approved by the WDRB. See samples at Town Hall.

River Walk: The height limitation for masonry, brick or corrugated metal siding does not apply to rear facades visible from the River Walk, provided siding is weathered or painted an allowable color to blend with the rest of the building.

15.08.230 Design and material standards—Buildings and structures.

F. Handrails and Railings.

1. W-1 ~~District.~~ & W-3 District. Handrail and railing materials shall be dimensional lumber, peeled logs, cast iron, Quarry Screen, or composite material mimicking lumber. Handrails and railings may be colored to conform to the allowed westernization colors, left untreated or treated with a clear, nongloss wood preservative. Stainless steel cable railing systems are prohibited.

2. W-2 District. Handrail and railing material shall be dimensional lumber, peeled logs, ~~or~~ cast iron, or Quarry Screen. Handrails and railings may be colored to conform to the allowed westernization colors, left untreated or treated with a clear, nongloss wood preservative. Stainless steel cable railing systems are prohibited.

~~3. W-3 District. Handrail and railing material shall be dimensional lumber, peeled logs, cast iron or composite material mimicking lumber. Handrails and railings may be colored to conform to the~~

allowed westernization colors, left untreated or treated with a clear, nongloss wood preservative. Stainless steel cable railing systems are prohibited.

15.08.240 Design and material standards—Building elements.

E. Boardwalk.

1. ~~Constructing or Reconstructing~~ a boardwalk, sidewalk, or walkway in the W-1, W-2, or W-3 district requires a westernization permit, but no application fee. Area of Applicability. Boardwalk standards apply to the downtown core from the Spring Creek Bridge to the SaTeekhWa Bridge and from the intersection of Bridge Street and Castle Ave. to the Winthrop Barn. This code shall not apply to driveways and street level surfaces, though the WDRB may provide material recommendation of boardwalks within the area of applicability. There shall be no fee for the permit to reconstruct a boardwalk.

2. In the W-2 district, all construction, reconstruction, repair, and maintenance of the boardwalk shall be done in accordance with town regulations and standards.

- a) All exposed and visible components of boardwalks shall be rough-sawn, full dimensional hemlock or Douglas fir lumber. Exposed wood shall be chemically treated to resist weathering and decay.
- b) Boardwalks shall be continuous wood surface ~~across the full width or length of a property~~ not interrupted by concrete, asphalt or similar materials except at driveway or street intersections.
- c) Walkways shall be constructed of material matching that of the boardwalk or sidewalk at the public right-of-way line.

15.08.240 Design and material standards—Building elements.

J. Miscellaneous.

2. Brochure or display boxes ~~are prohibited on the exterior of buildings.~~ Must meet Westernization standards, be no larger than 6"x9", and be posted by the door.

15.08.260 Design and material standards—Exterior lighting.

E. Town Winter Lighting. The town winter lighting program is an integral part of the community's economic development strategy. As such, the town declares that all commercial properties in the W-2 district shall participate in the town's community lighting program to ensure a comprehensive and consistent presentation of the Main Street businesses to residents and visitors. Exterior lighting must be less than three thousand (3,000) kelvin.

1. In the W-2 district, white, nonflashing string lights shall be used to outline the tops of buildings, including gables and adjacent eaves. Lights outlining the tops of the buildings must be C-7 or C-9 sized, warm, white, LED bulbs spaced twelve (12) inches apart. Lights outlining the tops of buildings shall be lit starting with the community's lighting celebration the weekend following the Thanksgiving holiday and continue to be lit each day until April 1st the following year. Holiday lighting below the roof line may be used; however, the lighting must be C-7 or C-9 sized, warm, white

LED bulbs spaced twelve (12) inches apart. All lights must be a warm, white LED bulb and shall emit steady lighting (not flashing). ~~Holiday lighting must be removed by January 15th of the following year.~~ Holiday décor shall be removed by February 1st of the following year.

2. In the W-1 and W-3 districts, white, nonflashing string lights may be used to outline the tops of buildings, including gables and adjacent eaves. Lights outlining the tops of the buildings must be C-7 or C-9 sized, warm, white LED bulbs spaced twelve (12) inches apart. Lights outlining the tops of buildings may be lit starting with the community's lighting celebration the weekend following the Thanksgiving holiday and continue to be lit each day until April 1st the following year. Holiday lights may be used to decorate any portion of a business and its property boundaries below building tops, gables and adjacent eaves. These lights must be warm white, nonflashing, string, holiday-style lights. All holiday lights decorating the building below the roofline of outside premises, or within six feet of inside windows, shall be removed by ~~January 15th~~ April 1st the following year. (Ord. 776 § 1 (Exh. A), 2023; Ord. 713 § 1 (Att. A)(part), 2019; Ord. 692 § 1 (Att. A)(part), 2017) Holiday décor shall be removed by February 1st of the following year.